

MEDIA RELEASE

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Jovita's Fitness Club "Reindeer Run/Walk" Huge Success

Dade City, FL (January 7, 2009)

The 2nd Annual Lake Jovita 5K Reindeer Run/Walk held by Lake Jovita Golf & Country Club Fitness Center on December 13, 2008 was a huge success. On January 7th, a check, in the amount of \$2005.15 was presented to Habitat's CEO John Finnerty by Lake Jovita's Jon Suter, Aquatics Director.

Sweetbay Supermarket Manager, Donna Ray, presented Karen Streaker, Director of Development for Habitat with a cash donation of \$600 at the event. Sweetbay was a major sponsor of the Reindeer Run/Walk and held numerous fundraisers during the event to make the contribution to the Habitat program possible.

East Pasco Habitat for Humanity had been named as the recipient for the proceeds from the Run/Walk and it was a wonderful gift for them as well! The funds from Jovita's Run will help build the 13 homes Habitat has under construction in Dade City on Rozar Court and Taylor Avenue.

Habitat is a volunteer-driven organization whose mission is to eliminate sub-standard housing and to build, with the Habitat families, adequate homes providing a safe, decent place to live. A Habitat home is built in partnership with the families through sweat equity at no-profit to Habitat and no-interest loans—a "hand up-not a hand out".

For more information on East Pasco Habitat, please call 352-567-1444....volunteers and donations are always needed to continue the mission of Habitat.

**(photos) #471 l-r—John Finnerty, CEO Habitat, Jon Suter, Aquatics Director
#492 l-r ---Karen Streaker, Director of Development-Habitat & Donna Ray,
Sweetbay Supermarkets**

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